



Mutual Media Rights & Release

This Mutual Media Rights & Release (this "Release") is entered into as of the Effective Date below between the Host and Guest identified below (each a "Party"), in connection with Guest's appearance on the podcast/show produced by Host. "Recording" means the audio and/or video recording(s) of Guest's appearance, together with any transcripts, excerpts, clips, stills, thumbnails, show notes, and promotional materials derived from them.

Effective Date**Host**

Legal name, and State & entity type

Show Name

Podcast/show produced by Host

Guest

Guest name; individually and/or on behalf of Guest's company

1. Mutual License

Each Party grants the other a non-exclusive, perpetual, irrevocable, worldwide, royalty-free license, with the right to sublicense to service providers and platforms, to record, reproduce, edit, excerpt (including clips and short-form derivatives), distribute, publicly display, publicly perform, and otherwise use the Recording, in whole or in part, in any media or format now known or later developed, for:

- (a) publication of the full episode and derivative clips on any platform (including podcast directories, YouTube, LinkedIn, Facebook, Instagram, TikTok, X, and each Party's websites and newsletters);
- (b) organic promotional posting; and
- (c) paid advertising and sponsored placements promoting the Recording, the show, or the posting Party's brand in connection with the appearance.

Host owns the master Recording. Each Party retains ownership of its own underlying contribution and pre-existing materials, subject to the license above. Neither Party owes the other any compensation, and neither Party is obligated to publish the Recording.

2. Name, Image & Likeness Consent

Each Party gives its express written consent for the other to use its name, image, voice, likeness, biography, title, and company name and logo, in connection with the Recording and its promotion as licensed in Section 1, including in paid advertising.

(Drafted to satisfy consent-based statutes such as Fla. Stat. § 540.08.)

3. Editing; AI Tools; Synthetic Content Limit

Host may edit the Recording for length, clarity, and quality, and each Party consents to routine AI-assisted production (e.g., transcription, noise removal, clip selection, captioning). Neither Party may use the other's voice or likeness to generate synthetic content — statements, performances, or images the other Party did not actually make — without separate written consent.

4. Mutual Non-Disparagement

Each Party agrees not to publicly disparage the other Party, the show, or the other Party's brand in connection with the appearance. This Section does not restrict truthful statements, statements required by law or legal process, or any legally protected communications, and it does not create any right to demand removal of the Recording.



Mutual Media Rights & Release

5. Release of Claims

To the fullest extent permitted by law, each Party releases the other from claims arising out of the authorized use of the Recording under this Release — including claims for invasion of privacy, right of publicity, and defamation based on the accurate presentation of the Party's own statements. This release does not extend to intentional misconduct or uses outside the license granted here.

6. Guest Representations

Guest represents that Guest's statements and any materials Guest provides are Guest's own or used with permission, do not knowingly infringe any third party's rights, and do not disclose information Guest is obligated to keep confidential.

7. Advertising Disclosures

If a Party uses the Recording in paid advertising or sponsored content, that Party is responsible for its own required disclosures (including under the FTC Endorsement Guides). Nothing in this Release waives any legally required disclosure.

8. General

Governing Law (State)

This Release binds and benefits the Parties and their successors and assigns (including any acquirer of Host, the show, or its media library). It is the entire agreement regarding its subject, may be amended only in a writing signed by both Parties, is governed by the laws of the State identified above without regard to conflicts rules, and may be signed in counterparts, including by electronic signature. No partnership, employment, or agency relationship is created. If any provision is held unenforceable, the remainder stays in effect.

By signing below, each Party agrees to this Release as of the Effective Date.

	H O S T	G U E S T
Signature	<hr/>	<hr/>
Print Name	<input type="text"/>	<input type="text"/>
Title / Company	<input type="text"/>	<input type="text"/>
Date	<input type="text"/>	<input type="text"/>

Drafted with reference to industry-standard podcast guest release terms; not a form of any single publisher.